

## Starting Line

### Find Your Starting Position

Terms: **BAD-W** – Blame Anger Denial leading to **Withdrawal**, **COF** – Circle Of Frustration

Side (1)	Position (2)	Numeric (3)	Summary (4)	Common Signs / Phrases /Symptoms / Tendencies / Employee Coping Mechanisms (5)	Relationship with Feedback (6)	Exiting Position (7)
Fixed	<b>Default</b>	-0.25	<ul style="list-style-type: none"> <li>• Default entry point to the Starting line.</li> <li>• Most people start here since society believes abilities are relatively fixed.</li> <li>• Easy to identify</li> <li>• Easy to exit.</li> <li>• Tend to be in early stages of career.</li> </ul>	<ul style="list-style-type: none"> <li>• Unaware of the growth or fixed mindsets.</li> <li>• Assumes people are born with certain special talents. Important to identify and exploit them.</li> <li>• Needs external push to learn new concepts and ideas.</li> <li>• Likely to slide right into Tradition position since institutions and group survival depend on conforming to established beliefs and desire to assign roles.</li> <li>• Some success applying constructive criticism allows for climb left to Seedling Growth</li> </ul>	<ul style="list-style-type: none"> <li>• Does not actively seek out feedback.</li> <li>• Unconscious tendency to avoid, deflect or deny negative feedback.</li> <li>• Uses feedback to determine whether they have a special talent. Negative feedback likely to lead to conclusion lack of talent (positive feedback the opposite effect). As more time invested with special talent related negative feedback is avoided.</li> <li>• Tone, source &amp; form of feedback is important.</li> <li>• Direct unvarnished criticism can cause withdrawal. Limited toughness.</li> </ul>	<ul style="list-style-type: none"> <li>• Easiest fixed position to exit via conscious choice.</li> <li>• Awareness of Fixed and Growth Positions is often the only nudge needed for movement left.</li> <li>• Exit left will be to Seedling Growth Position while tendency will be to want to jump to Hungry Growth Position.</li> <li>• Uninhibited jump from Default Position can often land in Myopic Growth Position.</li> <li>• By default, over time tendency to slide right into more fixed position.</li> </ul>
Fixed	<b>Tradition</b>	-0.50	<ul style="list-style-type: none"> <li>• Easy to spot</li> <li>• Position institutions and groups pull members into.</li> <li>• Schooling, legacy, lineage, or “punched ticket” make success inevitable.</li> <li>• Defenders of the Status Quo or the system.</li> <li>• Prone to taking short cuts to success.</li> <li>• Mixed job satisfaction depending on whether</li> </ul>	<ul style="list-style-type: none"> <li>• The past is the guide to future. Received wisdom is to be used and not questioned.</li> <li>• “Tradition and loyalty are very important.”</li> <li>• The status quo is just fine, it is a warm and comfortable place or “not so bad.”</li> <li>• “The devil we know is better....”</li> <li>• Willing to overlook evidence that questions received wisdom or tradition. Past success used to defend.</li> <li>• Stifling for innovation and breakthrough.</li> </ul>	<ul style="list-style-type: none"> <li>• Highly defensive.</li> <li>• Strong negative emotions to feedback challenging long held beliefs (BAD-W), Common pattern to feedback is anger or denial followed by withdrawal.</li> <li>• Negative feedback questions personal identity and group membership</li> <li>• Only open to positive affirmation related to accepted beliefs.</li> </ul>	<ul style="list-style-type: none"> <li>• Hard to change since individual identity at risk</li> <li>• COF exit (A) requires ability to question individual core beliefs and reconcile 1<sup>st</sup> principles</li> <li>• Default exit is waiting on death or luck to exit COF(A).</li> <li>• Exit COF via choice is difficult and requires commitment.</li> <li>• Tradition eliminates the need to think and question until situation reaches</li> </ul>

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			<p>employees use dysfunction to their advantage</p> <ul style="list-style-type: none"> <li>Believe external factors control outcomes</li> </ul>	<ul style="list-style-type: none"> <li>Tradition in itself has never solved a big problem or provided breakthrough.</li> <li>Employees cope by not questioning and living with dysfunction and decline.</li> </ul>	<ul style="list-style-type: none"> <li>Talking points and clichés are used to argue against questioning even when conditions are deteriorating. <ul style="list-style-type: none"> <li>“Outsiders don’t get it”</li> </ul> </li> </ul>	<p>boiling point then past comparison can be catalyst for change.</p> <ul style="list-style-type: none"> <li>Slide to Hard Fixed as group ideas become personal identity.</li> </ul>
Fixed	<b>Hard</b>	-1.0	<ul style="list-style-type: none"> <li>Easiest to spot.</li> <li>Habits have built up over time.</li> <li>The position most people end up in overtime once they stop seeking new knowledge.</li> <li>Hard to change (“You can’t teach an old dog new tricks”)</li> <li>Mixed job satisfaction depending on whether employees use dysfunction to their advantage.</li> <li>Belief internal factors drive outcomes (“I am not that smart” or “We don’t have the resources”)</li> </ul>	<ul style="list-style-type: none"> <li>“This is the way I have always done it.”</li> <li>“I have run this company like this since the start.”</li> <li>“I am too old to learn something new.”</li> <li>Lack of desire to put out effort to change especially if it might not be successful.</li> <li>Avoiding learning new technology &amp; methods since they are “just a fad.”</li> <li>“You can do anything you want. I am not changing what I do.”</li> <li>Employees cope with dysfunction by taking comfort boss will not change.</li> <li>The team has named acknowledged &amp; unacknowledged elephants in room.</li> </ul>	<ul style="list-style-type: none"> <li>No relationship with feedback.</li> <li>Generally, builds a wall to avoid it.</li> <li>Never actively seeks it.</li> <li>Vacillates between withdrawal and anger when confronted with negative feedback.</li> <li>When feedback is overwhelming an unsupported response of, “you are wrong,” ends discussion.</li> <li>People stop giving feedback since there is no hope it will help.</li> </ul>	<ul style="list-style-type: none"> <li>Waiting on death or luck to exit COF (A).</li> <li>Exit COF via choice only occurs when it has to. <ul style="list-style-type: none"> <li>Remaining in COF is no longer an option and desire to reach goals overwhelms the tendency to stay in Hard Fixed mindset.</li> <li>Financial or emotional bankruptcy.</li> </ul> </li> </ul>
Fixed	<b>Myopic</b>	-off scale	<ul style="list-style-type: none"> <li>Hardest to change</li> <li>Lead to extremely dysfunctional work environments.</li> <li>Companies led by Myopic Fixed tend to frustrate one or all of the following business owners,</li> </ul>	<ul style="list-style-type: none"> <li>It’s always someone else, some outside force or event that caused the problem. The source of the problem is never within the control of the Myopic Fixed.</li> <li>“Good things are right around the corner; we just need to keep on doing what we are doing.” <ul style="list-style-type: none"> <li>Need to increase intensity.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Worst relationship with feedback. Uses all negative emotion tactics to push back against negative stimuli: Blame, Anger, Denial, Withdrawal</li> <li>Of all positions, biggest gap between internal self-assessment and objective feedback.</li> </ul>	<ul style="list-style-type: none"> <li>Continually grasping for luck to exit COF (A)</li> <li>It is not impossible to exit but often have to hit rock bottom or hit with a 2x4 by someone they respect.</li> <li>Hardest to change – 2 step process.</li> </ul>

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			<p>employees, customers and vendors</p> <ul style="list-style-type: none"> <li>Highly prone to take short cuts to achieve desired results.</li> <li>Belief external factors constrain. Factors outside control prevent reaching objectives.</li> </ul>	<ul style="list-style-type: none"> <li>“People are not working hard enough.”</li> <li>Lack of focus on key things.</li> <li>Employees with healthy relationships with feedback leave.</li> <li>Employees who are accustomed to dysfunctional environments will stay.</li> <li>People walk on egg shells.</li> <li>Everyone is afraid to mention the elephant sitting behind the Myopic Fixed.</li> <li>Many sacred cows and subjects that are not open for discussion.</li> </ul>	<ul style="list-style-type: none"> <li>Kills the messenger until there are no more messengers.</li> <li>When confronted, will turn tables on the source of feedback.</li> <li>Often has all or some compounded tendencies of Tradition and Hard Fixed positions with total lack of self-awareness.</li> <li>Circular logic, “When things get better, then we can sit down and deal with the problems.”</li> </ul>	<ul style="list-style-type: none"> <li>1<sup>st</sup> individual must recognize a condition they are pre-disposed to deny</li> <li>2<sup>nd</sup> develop fortitude to examine individual habits <ul style="list-style-type: none"> <li>recognizing situations, listening to internal responses to negative stimuli</li> <li>endure many false starts and returns to the starting line</li> </ul> </li> </ul>
Growth	<b>Seedling</b>	0.25	<ul style="list-style-type: none"> <li>Learning to ride a bike phase.</li> <li>First step out of the Fixed mindset side.</li> <li>Open to learning and new ideas.</li> <li>Finite amount of confidence in new thinking.</li> <li>Tone of feedback is important</li> </ul>	<ul style="list-style-type: none"> <li>A feeling of this is different and new. <ul style="list-style-type: none"> <li>“How will it go?”</li> </ul> </li> <li>Many seedlings don’t germinate and it takes a few attempts to germinate and thrive.</li> <li>Easy to slip back into the fixed mindset.</li> <li>Employees don’t know what to expect since this is new. Tendency to expect things to revert back to prior position. <ul style="list-style-type: none"> <li>They are waiting to see if things really change when negative events occur.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>New relationship with feedback.</li> <li>Old tendencies can come out easily in response to negative stimuli. <ul style="list-style-type: none"> <li>There will be false starts</li> <li>Good and bad days handling negative stimuli.</li> </ul> </li> <li>Overtime tolerance to negative stimuli grows.</li> <li>Ability to short circuit Fixed type responses starts to take hold.</li> <li>Success utilizing feedback to improve results accelerates process and pushes to find more actionable feedback.</li> </ul>	<ul style="list-style-type: none"> <li>Early success important and can lead to quick jump to Healthy Growth position</li> <li>Continual steady progress is better than skipping steps.</li> <li>Essential to develop internal habit to observe reaction before reacting to negative stimuli.</li> <li>Large early failure can lead to fast slide to fixed position.</li> <li>Failures requires reset of growth mindset.</li> <li>Tendency to want to skip Healthy Growth and just firewall into Hungry Growth</li> </ul>
Growth	<b>Healthy</b>	0.50	<ul style="list-style-type: none"> <li>Learning to fly phase. Cautiously applying ideas to grow faster.</li> <li>Quantity and quality of feedback is important</li> </ul>	<ul style="list-style-type: none"> <li>Regular and healthy use of feedback loop</li> <li>Non-optimal results are met with a balanced response. <ul style="list-style-type: none"> <li>What can be done to improve results?</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Able to digest and utilize feedback with minimal emotion.</li> <li>Form or tone of feedback is less relevant.</li> </ul>	<ul style="list-style-type: none"> <li>Consistent progress on utilizing feedback leads to the resolution of most problems and allows for focusing on opportunities for growth.</li> </ul>

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			<ul style="list-style-type: none"> <li>Improving job satisfaction except for employees that thrived in dysfunctional environment.</li> <li>Finding more things within control or partial control.</li> </ul>	<ul style="list-style-type: none"> <li>○ What did not go well and why?</li> <li>• Ability to deal with setbacks.</li> <li>• Dysfunction within company starts to recede. <ul style="list-style-type: none"> <li>○ Employees that thrived on dysfunction are confused and possibly threatened.</li> <li>○ Employees reconsider whether to leave company as dysfunction recedes.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Focused on finding the useful information.</li> <li>• Open to debate on important decisions.</li> <li>• Ability to work through disagreement without emotion.</li> </ul>	<ul style="list-style-type: none"> <li>○ Once low hanging fruit is picked it takes more learning to find improvement and natural climb to Hungry Growth.</li> <li>• Slides back into the fixed mindset occur if old habits start to reappear slowly and then take hold. It takes a while but others are likely to notice and say something. <ul style="list-style-type: none"> <li>○ Success can lead to complacency</li> </ul> </li> </ul>
Growth	<b>Hungry</b>	1.00	<ul style="list-style-type: none"> <li>• Ideal state.</li> <li>• Able to fly, how high and how fast are now the legitimate questions to answer.</li> <li>• Tone of feedback is not relevant. Useful feedback is sought after.</li> <li>• High job satisfaction. Dysfunction thriving employees have left.</li> <li>• Able to identify what things are in complete control, partial control, and have no influence and adjust attention accordingly.</li> </ul>	<ul style="list-style-type: none"> <li>• Building momentum at exponential rate</li> <li>• A positive attitude permeates all levels of the company – “what else can we utilize to improve.”</li> <li>• Inherent Problem - it takes time and effort to get to this stage. It doesn’t happen overnight. (Must climb entire mountain, can’t skip steps and just summit)</li> <li>• Searching for next concept to implement after prior success.</li> <li>• Wanting to pull harder since prior growth has led to even better results</li> <li>• Ability to unemotionally question all assumptions and inputs. There are no sacred cows.</li> </ul>	<ul style="list-style-type: none"> <li>• Excellent use of feedback.</li> <li>• Form &amp; tone of feedback is not relevant. Even in form of attempted character assassination, person would be able to separate wheat from chaff to identify any valuable information.</li> <li>• Dynamic team meetings that allow for questioning all assumptions.</li> </ul>	<ul style="list-style-type: none"> <li>• Success.</li> <li>• Increased success leads to higher risk of complacency and habit degradation.</li> <li>• Loss of leader.</li> <li>• False confidence</li> </ul>
Growth	<b>Myopic</b>	Off scale	<ul style="list-style-type: none"> <li>• The flat spin phase. High velocity in many directions.</li> </ul>	<ul style="list-style-type: none"> <li>• The danger side of the growth spectrum - losing contact with feedback loop, quantity of ideas or activity</li> </ul>	<ul style="list-style-type: none"> <li>• Completely unaware of poor relationship with feedback. <ul style="list-style-type: none"> <li>○ Shocked when confronted with reality.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Slow down.</li> <li>• Self-healing is highly unlikely.</li> <li>• Methods to Exit COF <ul style="list-style-type: none"> <li>○ Luck or Death most likely.</li> </ul> </li> </ul>

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			<ul style="list-style-type: none"> <li>• Constantly looking for the next idea, system, product, business line, marketing program, sales person, or savior to fix or pay for current problems.</li> <li>• Entitled to grow and succeed.</li> <li>• Hard work &amp; perseverance will pay off.</li> <li>• Often gaps between expectations, perceptions and reality.</li> <li>• Low employee job satisfaction.</li> <li>• Employees don't know what is important now.</li> <li>• High levels of frustration for customers and vendors.</li> <li>• Highly prone to take short cuts to achieve desired results.</li> <li>• Belief external factors affect outcomes more than internal factors within control</li> </ul>	<ul style="list-style-type: none"> <li>level supersedes quality and successful implementation</li> <li>• Throwing ideas at the wall to see what sticks</li> <li>• Tend to start new projects and businesses before others are working or manageable.</li> <li>• Not using feedback to guide decisions.</li> <li>• Expediency of moment more important than core principles.</li> <li>• The desired results are not occurring, tendency to increase pace and intensity. "People aren't working hard enough." "No time" to stop and answer what is working and what isn't.</li> <li>• Side Effects - lots of new initiatives, products or services started, people in company roll their eyes with contempt whenever the leader proposes a new business idea.</li> <li>• Too many unaccountable people with too many initiatives to track.</li> <li>• Company likely to have an Arbitrary Revenue Target (ART) with no concept or plan of how to achieve.</li> <li>• When key employees quit response is "We are better off without them," or "We need people that are committed."</li> <li>• Grasping for quick fixes to cure symptoms</li> </ul>	<ul style="list-style-type: none"> <li>• Tendency to avoid examining decisions.</li> <li>• People have given up trying to provide feedback since the person will not hear one word.</li> <li>• Generally, ignore negative feedback by claiming "no time" to face issues. <ul style="list-style-type: none"> <li>○ When forced to deal with unfavorable stimuli reaction will be dismissive and negative.</li> <li>○ Accelerate activities and intensify efforts to deal with negative stimuli.</li> <li>○ Circular logic, "When things get better, then we can sit down and deal with the problems."</li> </ul> </li> <li>• Find an external excuse instead of examining decisions. <ul style="list-style-type: none"> <li>○ The problems are overwhelming or unsolvable</li> <li>○ "I can't find competent people."</li> <li>○ "It is a tough industry."</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li> <ul style="list-style-type: none"> <li>▪ Stress heart attacks.</li> <li>▪ Burnout</li> </ul> </li> <li>○ Myopic Growth leaders tend to think eventually one of their many decisions will lead to success.</li> <li>○ By choice, recognize condition they are pre-disposed to deny</li> <li>○ Find fortitude to examine individual habits <ul style="list-style-type: none"> <li>▪ recognizing the situation, listening to internal responses to negative stimuli</li> </ul> </li> <li>○ Develops patience to endure many false starts and making small steps from Seedling Growth phase without skipping development process.</li> </ul>

## Notes

### 1. Side

- a. Fixed – Assumes people’s talents and capabilities are set. Little can be done to develop them.
- b. Growth – Assumes people’s talents and capabilities can be developed and improved with focused effort and practice.

### 2. Position

- a. Eight positions on the starting line. Four on each fixed and growth side.

### 3. Numeric

- a. Estimated score on +1 to -1 one scale

(A) – Options – There are three option to exiting the **Circle Of Frustration (“COF”)**: Death, Luck and Choice.

<http://www.businessalignmenttools.com/2016/06/14/3-ways-to-escape...e-of-frustration/>

**BAD-W** – Blame Anger Denial leading to **Withdrawal**